# **COOKIE POLICY**



Cookies are small data files that websites download to a user's computer, phone or tablet hard disk. Most web browsers automatically accept cookies. They help websites providers, for example, to recognise a user that has visited a website previously. Further details on the cookies used on this website and their purposes are set out below.

This Site uses cookies of the following types:

#### **Single Session Cookie**

Enable this Site to keep track of your movement from page to page in order to ensure that you will not be asked for the same information you have previously given during your visit to this Site. We may use the cookie to enable you to return to a previous page, or analyse user behaviour, such as which pages have been visited during your visit, in order to improve your overall experience and the performance of this website.

#### **Remember Me Cookie**

Enables this Site to remember your personal preferences such as log in details in order to improve the user experience for example by avoiding you having to re-enter these details on each visit to this website.

## **Global Session Cookie**

Enables us to collect information such as number of visitors to this website, links clicked on, from what links you used to come to this Site and pages visited in order to analyse user behaviour. This information is collected in an anonymous form and will be collated with similar information received from other users to enable us to compile reports in order to develop and improve user experience by displaying more tailored and relevant content for example. We might use these cookies to highlight articles, services available within this Site or adverts that we believe may be of interest to you.

## Google Inc.

The single session and global session cookies are provided on our behalf by a trusted third party service provider, Google Inc, to aid with reporting of user behaviour, market research, providing targeted advertisements and improving Site functionality for example. This user behaviour is analysed in order to improve this Site. The information collected is not linked to personal data.

To see how this applies to Google Analytics, visit google.co.uk/intl/en/analytics/privacyoverview.html

You can stop tracking by Google Analytics by visiting tools google.com/dlpage/gaoptout?hl=en-GB

# **Cookie Duration**

The single session cookie is a temporary cookie which remains in the cookie file of your browser until you close the browser. The other cookies will remain in the cookie file of your browser after the closing of the browser, and will become active again when you reopen this Site. The different cookies have different expiration dates. Following expiry of a cookie, a new version of that cookie will be downloaded when you next visit this Site, unless you have withdrawn your consent in the meantime.

#### **Refusing Cookies**

You do not have to accept cookies, but without accepting them you may experience reduced Site functionality. If you wish to reject the cookies then please read the information that came with your browser software to see how you can turn off the automatic download feature. For more information about cookies, including how to set your internet browser to reject cookies, please go to <u>www.allaboutcookies.org</u>.